



## Director of Public Relations & Community Engagement FULL-TIME

<b>Posting Number:</b>	HR082111	<b>Posting Date:</b>	May 27, 2026	<b>Date Available:</b>	Immediately
<b>Position Summary:</b>	The Director of Public Relations & Community Engagement is a senior leadership role responsible for leading the hospital's marketing, communications, and community outreach efforts. This position focuses on strengthening community awareness, building trust, and supporting organizational sustainability through effective communication, engagement, and relationship development. This role will play a key part in ensuring transparent and consistent communication regarding hospital services, long-term planning, and community health needs, while supporting initiatives that enhance patient access, service utilization, and community partnerships.				
<b>Essential Job Duties:</b>	<p><b>Community Engagement &amp; Public Education:</b> Develop and execute a comprehensive community engagement strategy. Serve as a visible representative of the hospital within the community. Ensure clear, transparent, and consistent communication regarding hospital services, priorities, and future planning efforts. <b>Marketing &amp; Public Relations Strategy:</b> Develop and oversee implementation of a marketing and communications plan. <b>Service Line Awareness &amp; Volume Growth:</b> Support increased utilization of hospital services. Develop messaging and outreach strategies to improve community awareness and access. <b>Community Partnerships &amp; Relationship Development:</b> Identify opportunities to strengthen the hospital's role in the community. <b>Foundation &amp; Philanthropic Support:</b> Align outreach activities with opportunities to enhance philanthropic support. <b>Leadership &amp; Team Oversight:</b> Supervision over the Business Development Coordinator &amp; the Community Outreach &amp; Engagement Coordinator. <b>Performance &amp; Reporting:</b> Provide regular updates to executive leadership. Other duties as assigned.</p>				
<b>Qualifications:</b>	<p><b>Required:</b> Bachelor's degree in Marketing, Communications, Public Relations, Healthcare Administration, or related field. Five (5+) years of leadership experience in marketing, communications, public relations, or community engagement. Demonstrated ability to lead initiatives with measurable outcomes. BLS certification. <b>Preferred:</b> Experience in rural healthcare or community-based organizations. Experience working with public stakeholders or community initiatives. Strong understanding of relationship-based engagement strategies. Spanish Bi-lingual skills preferred.</p>				
<b>Position Wage Range:</b>	MIN:	\$51.25	MAX:	\$70.67	Exempt Status: Salaried/Exempt
<b>Schedule:</b>	Days:	Monday – Friday; some after-hour work		Hours:	TBD
<b>Department/FTE:</b>	Public Relations	FTE:	1.00 FTE/40 hours per week		Benefit eligible? YES
<b>Benefit Summary:</b>	<p><i>Full-time benefits include: Group Medical 3-tiered plan (employee premiums on the higher deductible option is paid in full by TRH); voluntary plans for Dental &amp; Vision offered. Dependent coverage is also available. A Health Savings Account (HSA) is an option under our group medical plan. Employer paid basic plans for Life, Long-Term Disability, &amp; Short-Term Disability with buyup options available. Voluntary Life with a guaranteed issue. AFLAC policies are available. A Flexible Spending Account (FSA) plan is offered. Vacation and sick accrual accounts are provided. Our retirement program offers two plans as options. A complimentary 24/7 Employee Assistance Program (EAP) for all staff is available. <b>Insurance benefits are effective the first of the month following hire date.</b></i></p>				
<b>Physical Requirements:</b>	Please see full Job Description in Human Resources				

INTERESTED CANDIDATES – PLEASE APPLY		HR USE ONLY
<b>MAIL OR APPLY IN-PERSON:</b>	Three Rivers Hospital Human Resources Department PO Box 577 507 Hospital Way Brewster, WA 98812 (509) 689-2517	
<b>APPLY ONLINE:</b>	<a href="http://www.threerivershospital.net">www.threerivershospital.net</a>	
<b>HR CONTACT EMAIL:</b>	<a href="mailto:opportunity@trhospital.net">opportunity@trhospital.net</a>	
<i>Three Rivers Hospital is an equal opportunity employer.</i>		